## **CLAIMS**

## I claim:

- A fish catching system, comprising:
   a hook including a barb and a shaft terminating in an eyelet that receives a fishing line;

  and
  - a lure manipulator slidably mounted on the shaft.
- 2. The fish catching system according to claim 1, further comprising a lure secured in a first position to the lure manipulator and to the hook, whereby pulling the fishing line moves the shaft of the hook through the lure manipulator to place the lure in a second position and releasing the fishing line returns the shaft of the hook through the lure manipulator to place the lure in the first position.
- 3. The fish catching system according to claim 1, wherein the lure manipulator comprises a sleeve.
- 4. The fish catching system according to claim 1, wherein the lure manipulator comprises a sleeve including a weight attached thereto.
- 5. The fish catching system according to claim 1, wherein the lure manipulator comprises a sleeve including a post attached thereto.
- 6. The fish catching system according to claim 1, wherein the lure manipulator comprises a lure retainer coupled with a head.
- 7. The fish catching system according to claim 1, wherein the lure manipulator is hollow so as to receive a noise maker therein.
- 8. The fish catching system according to claim 1, further comprising a collar coupled with the shaft to stop the forward movement of the lure manipulator.

- 9. The fish catching system according to claim 8, further comprising a spring mounted on the shaft between the collar and the lure manipulator.
- 10. The fish catching system according to claim 1, wherein the lure manipulator includes a slot adapted to receive the shaft therein, whereby constriction of the lure manipulator closes the slot and secures the lure manipulator about the shaft.
- 11. The fish catching system according to claim 1, further comprising a lure including a barb guard coupled therewith.
- 12. A fish catching system, comprising a lure manipulator including a slot adapted to receive a shaft of a hook therein, whereby constriction of the lure manipulator closes the slot and secures the lure manipulator about the shaft.
- 13. The fish catching system according to claim 12, further comprising a plurality of lure manipulators securable to the hook.
- 14. The fish catching system according to claim 13, wherein the plurality of lure manipulators each have a different weight to accommodate variable fishing conditions.
- 15. The fish catching system according to claim 13, wherein the plurality of lure manipulators each have a different shape to accommodate variable fishing conditions.
- 16. The fish catching system according to claim 13, wherein the plurality of lure manipulators each have a different size to accommodate variable fishing conditions.
- 17. The fish catching system according to claim 12, wherein the lure manipulator is hollow so as to receive a noise maker therein.
- 18. The fish catching system according to claim 12, wherein the lure manipulator comprises a sleeve.

- 19. The fish catching system according to claim 12, wherein the lure manipulator comprises a sleeve including a weight attached thereto.
- 20. The fish catching system according to claim 12, wherein the lure manipulator comprises a sleeve including a post attached thereto.
- 21. The fish catching system according to claim 12, wherein the lure manipulator comprises a lure retainer coupled with a head, whereby, when a lure is secured to the lure retainer, the head resides underneath the lure.
- 22. The fish catching system according to claim 12, further comprising a lure secured in a first position to the lure manipulator and to the hook, whereby pulling the fishing line moves the shaft of the hook through the lure manipulator to place the lure in a second position and releasing the fishing line returns the shaft of the hook through the lure manipulator to place the lure in the first position.
- 23. The fish catching system according to claim 12, further comprising a lure including a barb guard coupled therewith.
- 24. The fish catching system according to claim 12, further comprising a hook including a barb and a shaft terminating in an eyelet that receives a fishing line.
- 25. A fish catching system, comprising:
  - a lure, comprising:
    - a body, and
    - a tail including an aperture that receives a hook or a fishing line therethrough.
- 26. The fish catching system according to claim 25, wherein the tail is weighted.
- 27. The fish catching system according to claim 25, wherein the aperture facilitates movement of the tail along the hook or fishing line, thereby simulating game fish prey motion.

- 28. The fish catching system according to claim 25, wherein the tail removably attaches to the body.
- 29. The fish catching system according to claim 25, wherein the lure includes a barb guard coupled therewith.
- 30. A fish catching system, comprising a sleeve, wherein the sleeve is coupled with a lure and receives a fishing line therethrough that attaches to an eyelet of a hook secured to the lure.
- 31. The fish catching system according to claim 30, wherein the sleeve facilitates movement of the lure along the fishing line, thereby simulating game fish prey motion.
- 32. The fish catching system according to claim 30, wherein the lure includes a barb guard coupled therewith.
- 33. A fishing lure, comprising:
  - a body; and
  - a barb guard coupled with the body.
- 34. The fishing lure according to claim 33, further comprising a tail.
- 35. The fishing lure according to claim 34, wherein the tail includes a tail fan.
- 36. The fishing lure according to claim 33, wherein the body includes eyes, antennae, and claws.
- 37. A method of fishing, comprising:

securing a lure to a hook with a fishing line attached thereto;

selecting a lure manipulator dependent upon fishing conditions;

securing the lure manipulator to the hook and to the lure, thereby placing the lure in a

first position; and

casting the lure into a body of water.

38. The method of fishing according to claim 37, further comprising:

pulling the fishing line to move the hook through the lure manipulator and place the lure in a second position; and

releasing the fishing line to return the hook through the lure manipulator and place the lure in the first position.